



Green Ribbon Commission

February 26, 2015





Introductions



Collaborative Efforts



Results



4 Focus Groups

1. Smart Resource Use
2. Community Vitality
3. Planning & Design
4. Innovation

Strategic Sustainability Plan

Implementation:
Strategy Groups



Vision



South Bend is a thriving, connected community fostering health and prosperity for future generations.



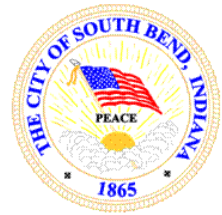


Mission

To design and implement projects and programs that bring environmental, social, and economic value to city government and the public by:

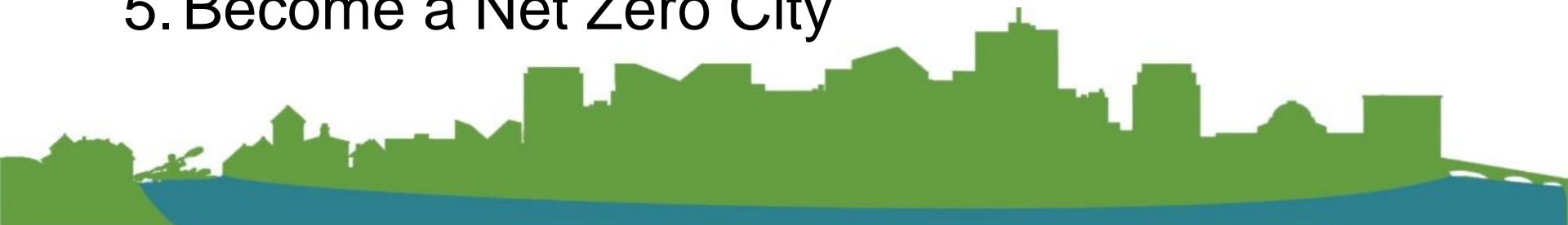
- Demonstrating creativity, collaboration, accountability, and knowledge of best practice;
- Supporting, connecting, and building on local initiatives;
- Relying on the skills, knowledge, and abilities of the community; and
- Connecting globally-recognized principles with local values.





Sustainability Plan

1. Advance an Innovative Economic Ecosystem
2. Develop Complete Neighborhoods
3. Cultivate Educated, Informed, and Contributing Residents
4. Protect and Take Pride in Environmental, Cultural, and Natural Resources
5. Become a Net Zero City

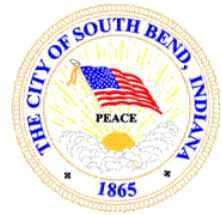




Recycling & Waste Reduction: Progress

- Meeting, Listening, GRC, Surveys
- SB150
 - Zero Waste Event Guide
 - Business Recycling Resources
 - SB150 Memory Lane Exhibit
 - SB150 Taste of South Bend
- Public Works/Solid Waste/SWMD
- Chamber of Commerce Leadership group
- SB Heritage Fdn/ Robertsons Apartments
- DTSB
- Mike Bronstetter, City of South Bend Solid Waste
- Tour Michiana Recycling
- Robin: Resources, Research, Strategy Group
- Next:

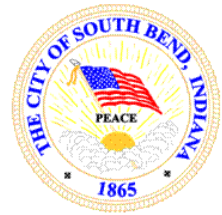




Goals and Strategy Groups

- Vote for Strategies ($N/3+1$): $21/3+1 = 8$ votes.
- Narrow to top 10
- Select Strategy Group (minimum of 3 per group)
- Introductions in Groups
- Select
 - Convener
 - Notetaker (will complete worksheet, take and share notes in timely manner)
 - Timekeeper(for meetings and for groups deadlines)
- Worksheet
- ID “Homework” for April 22





Advance an Innovative Economic Ecosystem

Implement Triple Bottom Line Approach to Purchasing

- Develop an environmentally preferable purchasing program that includes energy efficiency and “cradle to cradle” priorities

Encourage & Support Locally Owned Businesses

- Promote innovation in, for example, college programs, Metronet, hydro projects, affordable housing, arts and culture, etc.
- Create and encourage entrepreneurial incubators focused on sustainable business and technologies

Prioritize Workforce & Economic Development

- Design & launch community college & job training programs for in-demand “green” jobs
- Design new development models (rapid apprenticeships, accelerated bootcamps, competency based online-programs, etc.)

Research: Align economic development policy strategies with workforce development programs

Centralize and Expand Transit Network

- Expand bikeway network and improve connectivity

Research: Conduct feasibility study for locating train station/transportation hub downtown





Develop Complete Neighborhoods

Promote a Safe and Accessible Pedestrian and Bicycle Environment for Users of all Abilities

Encourage and Support Unique Identities for Neighborhoods

- Promote development and adoption of neighborhood plans that include quality of life plans and guide future development strategies to create or preserve community venues, green space, and address neighborhood specific issues

Ensure Equitable Access to Foundational Community Assets Within and Between Neighborhoods

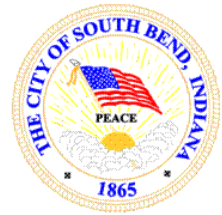
- Support development of strategic gardens in needy neighborhoods

Research: Identify existing compact and complete community centers within neighborhoods

Enable all Residents to Maintain Healthy, Active Lifestyles by Integrating Physical Activity into their Daily Lives

- Promote health, environmental, and economic benefits of taking stairs vs. elevator





Cultivate Educated, Informed, and Contributing Residents

Develop a Comprehensive Community Service Plan to Engage Citizens in Meeting Community Needs

Research: Partner with area universities to design and implement research study to gauge residents who believe they have a positive impact on the community

Provide Information and Resources to Foster a City-Wide Culture of Sustainability

- Design and implement a Sustainability Marketing Strategy

Create and Support a Sustainable Business Culture

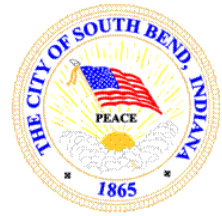
- Develop Green Business Recognition Program

Provide Public Education on the City's Environmental Resources, Natural Heritage and Resources, and Citizen Actions that will Contribute to Long Term Sustainability

- Promote and expand environmental education/sense of place/"Nature in the City" programming



Protect and Take Pride in our Environmental, Cultural, and Natural Resources



Maximize Culture and Recreation on the St. Joseph River

- Promote regional blueways and greenways
- Develop policy and/or incentives to improve access to and development around the St. Joseph River

Enhance and Protect the St. Joseph River Ecosystem

- Educate the public about the St. Joseph River ecosystem

Conserve and Protect Natural Habitats and Green Open Spaces

- Encourage public to utilize ecological and conservation design practices
- Develop guidelines for a native plan policy for private and public landscaping

Improve the Urban Tree Canopy

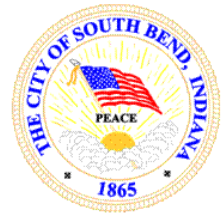
- Promote benefits
- Public & private promotion of tree planting, resources
- Incentive ideas
- Education

Research: conduct a city tree inventory

Ensure Healthy Outdoor Air Quality

Promote efforts to be an “Idle Free City”





Become a Net Zero City

Promote Energy Efficiency Design, Development, and Practices

- Partner with local utility providers to develop and promote incentives rewarding energy conservation

Minimize Travel for Commuting to Work or School and Related Activities

- Conduct public awareness of transportation alternatives (Bus the Bend, June 12, 2015; Bike to Work Week, Bike the Bend, etc.)

Research: household travel surveys commuting patterns (regular all-trips surveys with large samples, expanded bike counts for a broad, aggregate sense of how many people are walking and biking, and various elements to determine the worst corridor and crossing.)

Pilot the Development of a Sustainable Neighborhood and/or Business District

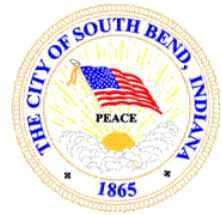
- Develop a Solar/Renewable Energy/Eco/LEED District

Use Local Policies or Incentives to Reduce Targeted Waste Streams

- Create an education and outreach campaign
- Promote/Design/Implement Zero Waste community events

Research: Determine energy used to dispose of food waste vs. hauling to compost facility





Strategy Group Agenda

- Group Introductions
- Select
 - Convener
 - Notetaker (will complete worksheet, take and share notes in timely manner)
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Strategy Group Reports

3 Action Items for April





State of the City Address

Wednesday March 4

5:30pm

Washington High School

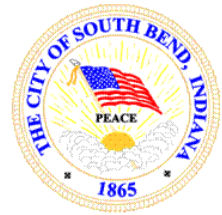


Coming Soon: Sustainability Fun!



- 8th Annual **Growing Sustainable Communities Conference** October 6 and 7, 2015 at the Grand River Center in Dubuque, Iowa
 - * Presentation proposals due Tuesday, March 10
- Strategic Sustainability Plan: Distribute! Share!
- Recruit “Waste Watcher” Volunteers





Green Ribbon Commission

Quarter 2 Gathering

April 22, 2015

3:30-5:00pm

IU South Bend Administration Building, 2nd Fl.

Earth Day Reception

5:30-7:00pm

